ClassDojo Data Privacy FAQs

Who can view the information teachers enter about a student?
Only teachers of that student’s class, parents or guardians connected to that particular student, and the student themselves can see the feedback data.

Where is my child’s data stored?
ClassDojo uses bank-grade security at the software and network level to ensure all data is transmitted securely. Data is stored in highly secure, access-controlled data centers operated by partners with years of experience in designing and operating military-grade large-scale data centers.

How long do student achievement profiles last?
Student profiles last until a parent or teacher requests that they are deleted. ClassDojo will be updating this policy to be even safer and more pro-user in January 2015.

Will my or my child’s information ever be sold, shared or rented to other organizations?
Whether you are a teacher, parent, or student, your personal information is yours. ClassDojo never sells or rents users’ personally identifiable information to third parties for any reason.

Will ClassDojo ever sell advertising targeted at my child?
ClassDojo has included legal language in its Privacy policy which states clearly that they will never sell advertising directed at your child.

How does ClassDojo comply with COPPA?
ClassDojo has thoroughly vetted all its data practices and privacy principles with TrustE, the world’s leading online security certification provider. TrustE has awarded ClassDojo their seal of approval for COPPA-compliance, posted at http://www.classdojo.com/privacy.

How does ClassDojo comply with FERPA?
ClassDojo stores some limited information that may qualify as ‘Educational Records’ under the Family Educational Rights and Privacy Act (“FERPA”). In accordance with FERPA, ClassDojo uses such Educational Records only to provide its service to students, their parents and their teachers, and does not sell or rent this information to any third parties. Furthermore, ClassDojo will never share your educational records, except for in limited ways as per our Privacy Policy, to help provide the best service we can. Lastly, the service enables students and/or their parents to access and review their own such Educational Records at any time.